



Dynacord a big hit for small summer festivals

July 2008

Windy Shores Sound Inc. of Minneapolis have had impressive results deploying complete sound systems from Dynacord for a number of small-to-medium-sized outdoor shows this summer, balancing small-event budgets with big-stage sound quality.

A Dynacord Xa system fitted the bill for the Monticello Riverfest in Monticello, MN, headlined by country rockers The Mason Dixons. “This was a typical small-town summer street festival,” says Brent Naylor, Owner, Windy Shores Sound, “but the sound quality was definitely a cut above—without breaking the bank. The Mason Dixons played for a crowd of well over 3,000 using my Dynacord Xa system—comprising six Xa subs and four Xa top boxes—and eight Electro-Voice powered monitors (four SxA360 & four SxA100+). I didn’t know how big the turnout would be, and the Xa handled it easily. The sound was phenomenal; it’s hard to believe the horizontal coverage this system produces from such a small footprint, and we weren’t even pushing it. The whole audience was covered, and the stacked system threw a nice combination of punch and intelligibility right to the back of the crowd. And, of course, the band loved the powered EV wedges; I roll them in inside a custom-designed road case with a compartment for each box, and then lift them out onto the deck. The whole system is really streamlined and quick to set-up, yet it has muscle for miles.”

At Psycho Suzie’s, a hip bar/eatery in NE Minneapolis, Naylor brought out the Xa’s big brother, the Cobra-2 (with PWH subs): “This was a six-band parking lot show sponsored by Pabst; though it was a far smaller show, they had a few more dollars to spend on PA rental. In terms of the Cobra’s capabilities this was a smaller event, but the dedicated drive rack makes it quick and easy to fit the system to the show, optimizing performance with the presets on the DSP 244 system controller. Like the Xa, only minimal tweaking is ever required to get this rig sounding superb. Though we had enough headroom on hand to fill up a small arena, we precisely addressed the space, providing just the right balance of power and intelligibility for the indie bands onstage. I was also pleased at how precisely these boxes can be aimed; we wanted people to be able to talk amongst themselves in certain parts of the lot, and were able to aim the boxes to maintain a lower SPL in specific areas. Rather than blasting into the car park with a pile of trap boxes, the Cobra helped make the lot into a proper venue for the evening.”

“There’s no one else out there delivering this kind of power, coverage, and pure audio quality in such portable packages,” Naylor adds. “Both the Xa and the Cobra are so easy to set up and hardly require any EQ adjustments to sound excellent. They always impress the acts, the engineers, and the audiences—everyone’s happy. Even the smallest parking lot concert can sound like a top-notch production with these rigs; we roll them in, a couple of guys can set them up, and from then on it’s pretty much plug and play, thanks to the dedicated amp/processing racks. I have a large inventory of loudspeakers, including large-format line arrays, and Dynacord sound quality is my new benchmark. Both these systems have been a great investment for me. Between these two systems we can address an incredibly wide range of events and budgets, always guaranteeing excellent audio performance.”

www.dynacord.com

###

Contact persons for readers and press inquiries:

Guy Low
Sr. Copywriter | Public Relations (ST/MKT-COM)
Bosch Communications Systems

Telex Communications, Inc.
12000 Portland Ave. S.
Burnsville, MN 55337
USA

www.boschcommunications.com

Tel: 952 736 3935
Fax: 952 736 4582
guy.low@us.bosch.com

James Edlund
Public Relations Manager (ST/MKT-COM)
Bosch Communications Systems

Telex Communications, Inc.
12000 Portland Ave. S.
Burnsville, MN 55337
USA

www.boschcommunications.com

Tel: 952 736 3901

Fax: 952 736 4582

james.edlund@us.bosch.com

###

Bosch Communications Systems—a business unit of Bosch Security Systems—is one of the world's leading manufacturers and suppliers of professional audio, wireless, life safety and communication equipment. Bosch Communications Systems offers complete system solutions for the world's most critical, high-profile installations and events.

Additional information can be accessed at www.boschcommunications.com

###

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3 billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.”

The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com