

Christmas party with Dynacord Mercedes-Benz celebrates in Slovakia with Cobra-4

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- ▶ At the end of December, Mercedes-Benz held its corporate Christmas party in Bratislava, Slovakia
- ▶ Local events service provider LASA supplied the audio equipment, which included a Dynacord Cobra-4 line array

Straubing, February, 2009 The Slovakian staff of Mercedes-Benz held their Christmas party on December 22 in the Park of Culture in Bratislava. LASA, a rental company based in the city, was responsible for the equipment and a Cobra-4 line array system from Dynacord for the brilliant sound.

The main PA comprised eight Cobra-PHW, four Cobra-4-Top, and two Cobra-4-Far enclosures. Stanislav Lehen of LASA cited a number of reasons for his decision to invest in a Cobra-4:

“For one thing, Cobra-4 provides outstanding sound quality. It also provides easy handling and enormous flexibility: with Dynacord’s Cobra system, anyone can provide sound reinforcement for small, medium-sized, and even large events.”

To counteract the long reverberation time of the main hall in the Park of Culture, LASA set up two delay lines (at 35 and 50 metres). Mercedes-Benz was so pleased with the results of their Christmas party with Cobra-4 that their Slovakian branch commissioned LASA to provide sound for an even larger corporate event: The Mercedes-Benz Ball on February 7, 2009 — again, with Dynacord Cobra-4 in the starring role.

About LASA (Live and Studio Acoustics)

Based in Bratislava, Slovakia, LASA has been providing and operating AV equipment for cultural and social events since 1995. The company lists among its references a variety of tours, fashion shows, and corporate galas (*inter alia* for Adidas and Reebok). For more information, visit www.lasa.sk.

snapshot, February 10, 2009

Press photo:



Mercedes-Benz Christmas party in Bratislava

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