

## The Baladi Disco – new Dynacord reference in Italy

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- ▶ After a lavish renovation and the installation of a new sound system from Dynacord, the Baladi Disco in Torre San Patrizio is setting new standards in the Italian club scene.
- ▶ Dario Juka's JUKA HI FI performed the design and installation with the technical support of the dSound PRO engineering department (EASE simulation).

**Straubing / Torre San Patrizio, May, 2009** The Baladi Disco has turned the once sleepy Italian town of Torre San Patrizio into a rallying point for people from the entire Marche region. After an extensive and lavish renovation by architect and designer Massimo Cadamuro, the disco now boasts a restaurant, four differently equipped dance floors designed to cater to a variety of musical tastes, and a spacious lounge. But the Baladi Disco's key feature is its new, state-of-the-art sound system from Dynacord.

With help from Milan-based specialists dSound PRO, the Baladi management put its faith in equipment from Dynacord – a balanced assortment of Alpha Concept loudspeakers, PI-one, and D-Lite cabinets to keep pace with the finest clubs in the country, and power amplifiers from Dynacord's LX and CL series. In addition to the Baladi, Dynacord is fast conquering the entire peninsula with installations in many more of Italy's finest clubs. "Last year, we fitted two of the absolute leaders in Italian disco, the Area Venezia and Canniccia Versilia, with Dynacord equipment," says dSound PRO's managing director Camilla Galeone. "The pair have created a real stir in Italy and are defining new standards in terms of sound quality. It's hardly surprising, then, that other club owners are clamouring for us to do the same for them."

### About the Baladi

In addition to a fine restaurant, the Baladi Disco offers four very different dance floors for guests of all ages: "Baladi," (standard and Latin American dance music), "La Tropical," (Latin / disco music) "Up & Down" for youngest people (charts/house, etc.), and finally the new club "Le Dome" (Disco/House). For more information, visit [www.baladi.it](http://www.baladi.it), or <http://www.myspace.com/ledomedisco>.

**Equipment List: “Le Dome” dance floor**

4 x Dynacord alpha V1/90  
2 x Dynacord alpha B3  
1 x Dynacord LX1200  
1 x Dynacord CL1200  
1 x Dynacord LX1600  
3 x Dynacord LX2200  
1 x Dynacord S900  
2 x Dynacord DSP244

**“La Tropical” dance floor**

8 x Dynacord MX15  
4 x Dynacord MT215  
3 x Dynacord CL1600  
1 x Dynacord DSP244

**“Up & Down” dance floor**

1 x Dynacord CL1600  
1 x Dynacord DSP244

**Lounge**

10 x Dynacord D8  
2 x Dynacord CL1200

**snapshot, May 26, 2009**

Press photo: PM\_DC\_0509\_Baladi\_1.jpg



First-class ambience, first-class sound: the Baladi Disco "La Tropical" in Torre San Patrizio is proving a magnet for disco-goers from throughout the region.

Press photo: PM\_DC\_0509\_Baladi\_2.jpg



The "Le Dome" dance floor and DJ console: first choice for the Marche's House.

Press photo: PM\_DC\_0509\_Baladi\_3.jpg



Aesthetics for eye and ear: the newly renovated Le Dome Disco...

Press photo: PM\_DC\_0509\_Baladi\_4.jpg



...with a Dynacord alpha-system...

Press photo: PM\_DC\_0509\_Baladi\_5.jpg



... and an amp-rack in the back.

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